

Facts and figures*

Vlerick Leuven Gent Management School

The School

Staff

has **170 members of staff**, including 76 faculty members, the majority of whom hold a PhD, operating in five competence centres: Accounting and Finance; Entrepreneurship, Governance & Strategy; Marketing; Operations and Technology Management; People and Organisation.

Turnover

has an **annual turnover of 30,3 million euro**. More than 70% of income is generated by executive development programmes. The Flemish regional Government provides a subsidy for the MBA and Masters degree programmes to ensure that these remain accessible to all academically qualified candidates.

Corporate Partners

The School has a **unique funding structure** whereby Belgian & International Companies/Organisations co-fund Research Activities within Vlerick Leuven Gent Management School for a long-term period. These companies & organisations act as true partners both in supporting us financially and by co-addressing common business issues.

Campuses

has **3 campuses**: in Ghent & Leuven (Belgium) and in St Petersburg (Russia).

Our Alumni

Members

has **more than 14,000 graduates** of its alumni association working in over 100 countries in Africa, Asia, North and South America, Australasia and Europe. Alumni include CEOs of several global companies such as Nestlé, Katoen Natie and Omega Pharma. Strong focus on the development of local alumni groups.



Our Education

Participants

has **about 8,300 participants** attending postgraduate management and executive development programmes.

- > About 550 participants (incl China & Russia) are studying for MBA degrees accredited by the Association of MBAs (AMBA) and about 270 studying for other Masters degrees (general management, financial management and marketing management). Both groups (MBA and Masters Programmes) represent 59 nationalities.
- > Over 7,500 people participate each year in executive development programmes.

Career Services

Career Services is a dedicated team of professionals ready to assist both companies wishing to recruit our Master and MBA participants and to assist our students with developing their careers. We offer a large variety of opportunities for companies to increase their visibility and to interact with our programme participants.

Corporate Clients

has **contracts with 120 companies to provide management development programmes**.

Clients include: AGC, AG Insurance, Aliaxis, Atlas Copco, Bayer Schering Pharma, Bekaert, Belgacom, BNP Fortis Paribas, Bostik, Dexia Group, Capsugel, Eandis, Electrabel, Etex, KBC, Rabobank, Tessengerlo Groep, Umicore, Swift, Vesuvius ...

Games & Tools

has a **specialist capability in developing business simulations, games and other pedagogical tools** for companies. These include IMEX, a general management business game and FAST, which is used in teaching accounting and finance.

Research

- > About 200 international publications
- > 20 new books by Vlerick authors, 6 with international academic publishers
- > Launch of 5 Interdisciplinary Research Platforms
- > 4 Centres for Excellence
- > Launch of Vlerick Knowledge, an online research platform: <http://knowledge.vlerick.com>

Internationalisation

Rankings

The School is also positioned in various international rankings:

- > **Financial Times** Ranking for Executive Education programmes (open enrolment & company-specific programmes)
 - Global Position: N° 35 worldwide, N° 16 in Europe, N° 1 in Benelux
- > **Financial Times** Ranking for Executive (part-time) MBAs
 - N° 81 in the world
- > **Financial Times** Ranking for full-time MBAs
 - N° 70 in the world
 - N° 17 in Europe
- > **Financial Times** Ranking for Masters in General Management
 - N° 27 in Europe
- > **Financial Times** Ranking for European Business Schools
 - Global position: N° 16
- > **The Economist 'Which MBA'** Ranking for the full-time MBA programme
 - N° 41 in the world
 - N° 13 in Europe
 - N° 1 in the Benelux
- > **Financial Times** Global MBA Ranking
 - N° 55 worldwide, N° 18 in Europe, N° 1 in the Benelux

Accreditations

The school is triple accredited: from **EQUIS** (the quality certification awarded by the European Foundation for Management Development), **AMBA** (the UK-based international MBA quality certification authority) and the American **AACSB** label (organised by the Association to Advance Collegiate Schools of Business). This makes the school one of the 60 business schools outside the United States whose management education and research correspond to the highest quality norms in the world. Vlerick Leuven Gent Management School is one of a select group of institutions throughout the world to hold the 3 most important international labels. Since June 2008, the Vlerick MBA delivered in St Petersburg is accredited by AMBA.

Alliances

- > **has ad hoc alliances with more than 40 international business schools**, including a joint Masters programme in European Human Resource Management delivered with ESADE, Cranfield School of Management, E.M. Lyon, Copenhagen Business School and Universität der Bundeswehr Hamburg. The School also offers an AMBA-accredited joint MBA in Financial Services and Insurance together with the University of St Gallen and HEC Montréal.
- > Since 2007 Vlerick Leuven Gent Management School has a 3rd official campus at St.Petersburg where it launched a part-time MBA programme. Since 2008, this Part-Time MBA programme is AMBA accredited.
- > In 2008 Vlerick Leuven Gent Management School has launched a full-time and a part-time international MBA at Peking University (Beijing), the Vlerick Beijing International MBA (BiMBA).
- > In 2010 Vlerick Leuven Gent Management School and the University of Stellenbosch Business School (USB) in South Africa have reached an agreement to collaborate more closely with each other in the areas of research, transfer of knowledge and management programmes.



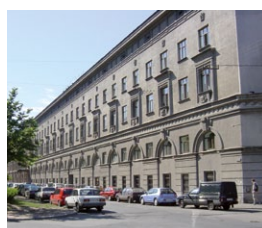
Business School
Rankings 2012

Ranked by
the Economist
Intelligence Unit's
Which MBA? 2011

1 School, 3 Campuses



Gent Campus



St. Petersburg Campus



Leuven Campus