

Vlerick Leuven Gent Management School

The Autonomous Management School of
Ghent University and Katholieke Universiteit Leuven



Business School
Rankings 2009

Ranked by
the Economist
Intelligence Unit's
Which MBA? 2009

Facts and figures*

Vlerick Leuven Gent Management School:

The School

Staff

has 170 members of staff, including 76 faculty members, the majority of whom hold a PhD, operating in five competence centres: Accounting and Finance; Entrepreneurship, Governance & Strategy; Marketing; Operations and Technology Management; People and Organisation.

Turnover

has an annual turnover of 29,5 million euro. More than 60% of income is generated by executive development programmes. The Flemish regional Government provides a subsidy for the MBA and Masters degree programmes to ensure that these remain accessible to all academically qualified candidates.

Corporate Partners

The School has a **unique funding structure** whereby Belgian & International Companies/Organisations co-fund Research Activities within Vlerick Leuven Gent Management School for a long-term period. These companies & organisations act as true partners both in supporting us financially and by co-addressing common business issues.

Campuses

has 3 campuses: in Ghent, Leuven and in St Petersburg.

Our Education

Participants

has about 6,000 participants attending postgraduate management and executive development programmes.

- > About 250 (excl 70 PT MBA students in St.Petersburg) studying for MBA degrees accredited by the Association of MBAs (AMBA) and about 250 studying for other Masters degrees (general management, financial management and marketing management). Both groups (MBA and Masters Programmes) represent about 45 nationalities.
- > Over 5,500 people participate each year in executive development programmes.

Career Services

Career Services is a dedicated team of professionals ready to assist both companies wishing to recruit our Master and MBA participants and to assist our students with developing their careers. We offer a large variety of opportunities for companies to increase their visibility and to interact with our programme participants.

Corporate Clients

has contracts with over 100 companies to provide management development programmes.

Clients include: AGC, Aliaxis, Atlas Copco, Bayer Schering Pharma, Bekaert, Belgacom, BNP Fortis Paribas, Bostik, Dexia Group, Eandis Electrabel, Etex, Pfizer, Rabobank, Sanoma Magazines, Tessengerlo Groep, TNO, Umicore, Siemens, Swift, ...

Games & Tools

has a specialist capability in developing business simulations, games and other pedagogical tools for companies. These include IMEX, a general management business game; DARTS, a database marketing game; and FAST, which is used in teaching accounting and finance.

Research

- > **publishes yearly about 10 books, more than 20 bookchapters, 70 national and international articles, 50 research reports and working papers.**

Our Alumni

Members

has more than 14,000 graduates of its alumni association working in over 100 countries in Africa, Asia, North and South America, Australasia and Europe. Alumni include CEOs of several global companies such as Nestlé, Katoen Natie and Omega Pharma. Strong focus on the development of local alumni groups.

Internationalisation

Rankings

The School is also positioned in various international rankings:

- > **Financial Times Ranking for Executive Education programmes (open enrolment & company-specific programmes)**
 - Global Position: N° 36 worldwide, Top 20 in Europe, N°1 in Benelux
- > **Financial Times Ranking for Executive (part-time) MBAs**
 - N° 61 in the world
- > **Financial Times Ranking for full-time MBAs**
 - N° 87 in the world
 - N° 23 in Europe
- > **Financial Times Ranking for Masters in General Management**
 - N° 20 in Europe
- > **Financial Times Ranking for European Business Schools**
 - Global position: N° 10
- > **Economist Intelligence Unit Ranking for full-time MBAs**
 - N° 10 in the world
 - N° 4 in Europe
 - N° 1 in the Benelux
- > **Financial Times Global MBA Ranking**

Accreditations

The school is triple accredited: from **EQUIS** (the quality certification awarded by the European Foundation for Management Development), **AMBA** (the UK-based international MBA quality certification authority) and the American **AACSB** label (organised by the Association to Advance Collegiate Schools of Business). This makes the school one of the 60 business schools outside the United States whose management education and research correspond to the highest quality norms in the world.

Vlerick Leuven Gent Management School is one of a select group of institutions throughout the world to hold the 3 most important international labels.

Since June 2008, the Vlerick MBA delivered in St Petersburg is accredited by AMBA.

Alliances

- > **since 2007 the School has an MBA alliance:**
 - Vlerick Beijing International MBA (BiMBA), organised at Peking University.
- > **has ad hoc alliances with more than 40 international business schools,** including a joint Masters programme in European Human Resource Management delivered with ESADE, Cranfield School of Management, E.M. Lyon, Copenhagen Business School and Universität der Bundeswehr Hamburg. The School also offers an AMBA-accredited joint MBA in Financial Services and Insurance together with the University of St Gallen and HEC Montréal.

1 school, 3 campuses

St. Petersburg Campus

Birzhevaya Linia 16,
St. Petersburg 199034,
Russia



Gent Campus

Reep 1
9000 Ghent
Belgium



Leuven Campus

Vlamingenstraat 83
3000 Leuven
Belgium

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