

# Vlerick Leuven Gent Management School

The Autonomous Management School of  
Ghent University and Katholieke Universiteit Leuven



Business School  
Rankings 2009

Ranked by  
the Economist  
Intelligence Unit's  
*Which MBA?* 2009

## Facts and figures\*

### Vlerick Leuven Gent Management School:

#### The School

##### Staff

**has 170 members of staff**, including 70 faculty members, the majority of whom hold a PhD, operating in five competence centres: Accounting and Finance; Entrepreneurship, Governance & Strategy; Marketing; Operations and Technology Management; People and Organisation.

##### Turnover

**has an annual turnover of 28,6 million euro.** More than 50% of income is generated by executive development programmes. The Flemish regional Government provides a subsidy for the MBA and Masters degree programmes to ensure that these remain accessible to all academically qualified candidates.

##### Corporate Partners

The School has a **unique funding structure** whereby Belgian & International Companies/Organisations co-fund Research Activities within Vlerick Leuven Gent Management School for a long-term period. These companies & organisations act as true partners both in supporting us financially and by co-addressing common business issues.

##### Campuses

**has 3 campuses:** in Ghent, Leuven and in St Petersburg.

#### Our Education

##### Participants

**has about 7,600 participants** attending postgraduate management and executive development programmes.

- > About 219 (excl 70 PT MBA students in St.Petersburg) studying for MBA degrees accredited by the Association of MBAs (AMBA) and about 191 studying for other Masters degrees (general management, financial management and marketing management). Both groups (MBA and Masters Programmes) represent about 45 nationalities.
- > Over 7,180 people participate each year in executive development programmes.

##### Career Services

Career Services is a dedicated team of professionals ready to assist both companies wishing to recruit our Master and MBA participants and to assist our students with developing their careers. We offer a large variety of opportunities for companies to increase their visibility and to interact with our programme participants.

##### Corporate Clients

**has contracts with over 100 companies to provide management development programmes.**

Clients include: AGC, Aliaxis, Atlas Copco, Bayer Schering Pharma, Bekaert, Belgacom, Bostik, Corus, Delhaize, Deloitte, Dexia Group, Electrabel, Etex, Flightcare, Fortis, Imperial Tobacco, InBev, Janssen-Cilag, Manpower, Rabobank, Recticel, Tessengerlo, Umicore, Siemens, Swift, Tele Atlas, UGent,...

##### Games & Tools

**has a specialist capability in developing business simulations, games and other pedagogical tools** for companies. These include IMEX, a general management business game; DARTS, a database marketing game; and FAST, which is used in teaching accounting and finance.

##### Research

- > **publishes yearly about 10 books, more than 20 bookchapters, 70 national and international articles, 50 research reports and working papers.**
- > has particular expertise in 3 research domains, the so-called **spearheads**: Doing Business in Europe, Technological Venturing and Corporate Social Responsibility.

#### Our Alumni

##### Members

**has more than 14,000 graduates** of its alumni association working in over 100 countries in Africa, Asia, North and South America, Australasia and Europe. Alumni include CEOs of several global companies such as Nestlé, Katoen Natie and Omega Pharma. Strong focus on the development of local alumni groups.

## Internationalisation

### Rankings

The School is also positioned in various international rankings:

- > **Financial Times Ranking for Executive Education programmes**
  - Open enrolment: N° 37 worldwide, N° 1 in Benelux, Top 15 in Europe
  - Global Position: N° 32 worldwide, N°1 in Benelux
- > **Financial Times Ranking for Executive (part-time) MBAs**
  - N° 61 in the world
- > **Financial Times Ranking for full-time MBAs**
  - N° 87 in the world
  - N° 23 in Europe
- > **Financial Times Ranking for Masters in General Management**
  - N° 20 in Europe
- > **Financial Times Ranking for European Business Schools**
  - Global position: N° 10
- > **Economist Intelligence Unit Ranking for full-time MBAs**
  - N° 10 in the world
  - N° 4 in Europe
  - N° 1 in the Benelux
- > **Financial Times Global MBA Ranking**

### Accreditations

**The school is triple accredited:** from **EQUIS** (the quality certification awarded by the European Foundation for Management Development), **AMBA** (the UK-based international MBA quality certification authority) and the American **AACSB** label (organised by the Association to Advance Collegiate Schools of Business). This makes the school one of the 60 business schools outside the United States whose management education and research correspond to the highest quality norms in the world.

Vlerick Leuven Gent Management School is one of a select group of institutions throughout the world to hold the 3 most important international labels.

Since June 2008, the Vlerick MBA delivered in St Petersburg is accredited by AMBA.

### Alliances

- > **since 2007 the School has 2 new MBA alliances:**
  - Vlerick Beijing International MBA (BiMBA), organised at Peking University and a joint MBA with Amsterdam Business School.
- > **has ad hoc alliances with more than 40 international business schools,** including a joint Masters programme in European Human Resource Management delivered with ESADE, Cranfield School of Management, E.M. Lyon, Copenhagen Business School and Universität der Bundeswehr Hamburg. The School also offers an AMBA-accredited joint MBA in Financial Services and Insurance with St Gallen and HEC Montréal.

## 1 school, 3 campuses

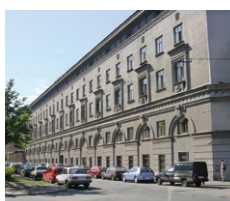
### St. Petersburg Campus

Birzhevaya Linia 16,  
St. Petersburg 199034,  
Russia



### Gent Campus

Reep 1  
9000 Ghent  
Belgium



### Leuven Campus

Vlamingenstraat 83  
3000 Leuven  
Belgium

### Further information:

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